



IGCSE Business Studies

By Chris J. Nutall

Cambridge University Press, 2006. Softcover. Book Condition: New. First edition. Business Studies: IGCSE matches the content of the Cambridge International Examinations syllabus. It is written by an experienced Business Studies teacher and endorsed by CIE, ensuring that it is up to date and comprehensive in its coverage of the syllabus. This lively text adopts an enquiry-based and interactive approach to the subject. It is divided into concise units that deal with specific topics. The author uses case studies to illustrate the topics, followed by questions designed to help students understand the implications of each topic. This book is also recommended for use with the CIE O Level Business Studies Syllabus. Features include: ? stimulating activities ? revision and past examination questions ? practical advice on study skills and exam preparation ? model answers in the Appendix ? definition of key terms used in Business Studies Printed Pages: 320.



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