



Analysis of Global Foreign Direct Investment

By Murali Guruswamy

GRIN Verlag GmbH. Paperback. Condition: New. 114 pages. Dimensions: 8.3in. x 5.8in. x 0.3in. Masters Thesis from the year 2014 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: Merit, University of Lincoln (PG Business School), course: Masters in Business Administration, language: English, abstract: The research report is based on studying foreign direct investments and global FDI flows. The primary part of the study focuses on understanding Foreign Direct Investment and its global flows using reports and handouts issued by economic organizations and departments. The secondary part of the research focuses on studying FDI flows between developed and developing economies. The study attempts to determine the key drivers for the FDI and determinants of FDI, using traditional FDI models and frameworks presented by research scholars and authors. Laterally, the research focuses on exploring the relationship between the determinants of FDI and advantages offered by host developing economies. The final part of the study focuses on analyzing the FDI trends in India and its likely impact on the retail trade and countrys economy. The primary objectives of the study was to study the historical and present trends in FDI flows in India and contrast the outcomes...

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