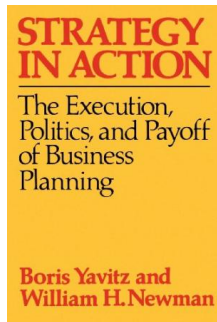


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STRATEGY IN ACTION: THE EXECUTION, POLITICS AND PAYOFF OF BUSINESS PLANNING



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