

None of Us Is as Good as All of Us: How McDonald s Prospers by Embracing Inclusion and Diversity



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Reviews

This book will be worth getting. Better then never, though i am quite late in start reading this one. Its been written in an extremely basic way which is only right after i finished reading this book through which actually altered me, alter the way i believe.
(Mr. Enrico Lesch)

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Audible Studios on Brilliance, 2017. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. An inside account of how McDonald s turns diversity into success. Everyone knows McDonald s, one of the most recognizable brand names in the world. But few know the extent to which McDonald s continued and ongoing success is due to the company s internal philosophy of inclusion and diversity. One of the biggest employers in the world, McDonald s staff is one of the world s most racially, culturally, and religiously diverse. In *None of Us Is as Good as All of Us*, McDonald s global chief diversity officer offers the first inside look at the company s philosophy of inclusion and diversity through interviews with more than 60 key employees and leaders. These accounts, of franchisees, suppliers, and employees, reveal how McDonald s embraces all races, creeds, and cultures to create unity and business achievement. Written by Patricia Sowell Harris, McDonald s global chief diversity officer, this book: Serves as a template for any business that wants to embrace wider diversity and use it to prosper Includes a Foreword by Jim Skinner, McDonald s CEO since 2004 Provides a first look at the inner workings of McDonald s impressive diversity and inclusion philosophy For any business leader who wants to embrace diversity and encourage team unity, *None of Us Is as Good as All of Us* offers inspiration and guidance.



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