



## Never Kick a Cow Chip on a Hot Day: Real Lessons for Real CEOs and Those Who Want to Be

By Todd Ordal

Morgan James Publishing, United States, 2016. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book. CEOs and other leaders can find leadership advice from the likes of Martha Stewart, Steve Jobs, Tony Soprano, Jack Welsh, Oprah and even Jesus. They can read about how to lead by serving, by leaning in, by becoming great rather than merely good and by breaking all of the rules. While the stories of the rise and fall of the mighty (and the Almighty) demonstrate valuable lessons, the implied message is that you too can be the next Martha or Steve or Jack. Only in Garrison Kiellor s mythical Lake Wobegon are all of the women strong, the men good looking, the children above average and the CEOs god-like. What is missing? Real lessons for real leaders in real language. Todd Ordal is a former business leader with 25 years in management roles who led teams as large as 7,000 employees, was CEO of several companies and has served on over 10 boards of directors. He did a lot of good work in those roles and also made a lot of mistakes. Todd now helps other CEOs and executives lead...

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